

# 2022 Annual Report



## FISH FOR CHANGE

Our Mission is to use fly-fishing as a platform to make the world a better place by uniting a diverse group of students in wild fisheries where they engage in a variety of initiatives that promote CONNECTION, EDUCATION, CONSERVATION, EXPLORATION.



# What change?

*Change* means a lot to our organization and those involved in different ways. *Change* is the *empathy, passion, and leadership* instilled in our student body through experiential education. *Change* is the environmental awareness and hands-on projects occurring throughout programs. *Change* is the meaningful connection between different cultures adding value to everyone's worldly perspectives. *Change* is growing and transforming relationships with fly fishing.





# What do we need funding for?

By Donating to Fish for Change you are supporting our ongoing development as educators, more accessible programming, community initiatives, team building and scholarship opportunities.

## Operational

Growing and training our team helps build out our start up organization to accomplish and surpass our goals.

## Scholarships

Our goal is to impact a life that will impact a million more throughout their lifetime. Let's create life changing experiences for people who will change lives.

## Impact Projects

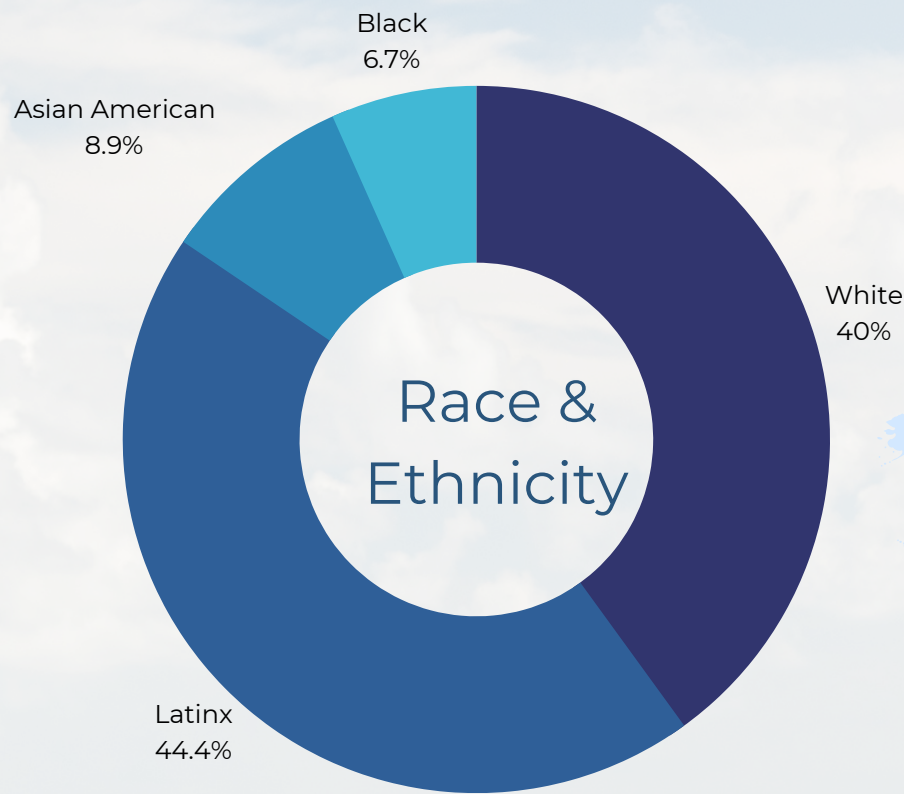
We team up with local organizations to learn and work alongside communities on environmental change and education.







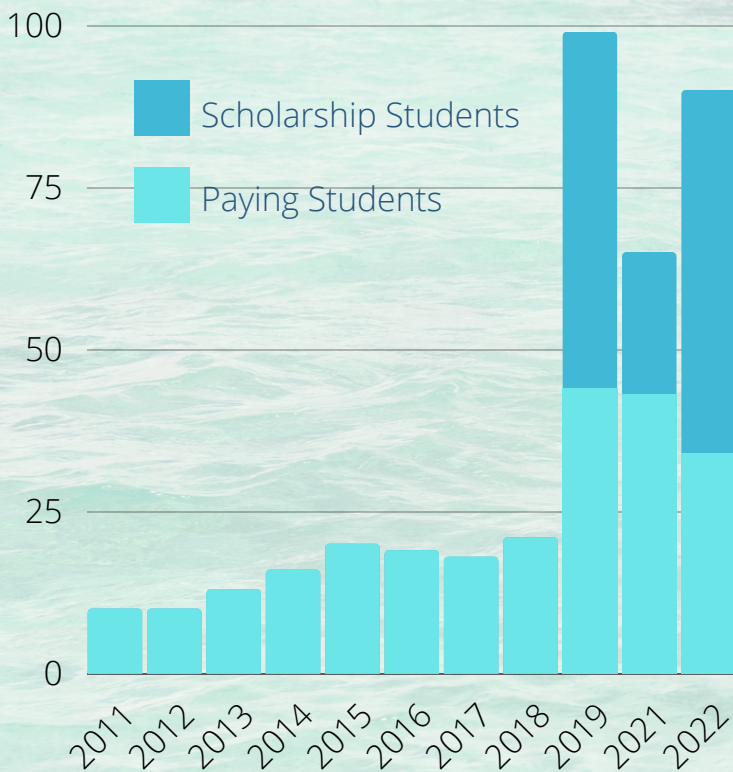
# 2022 Metrics



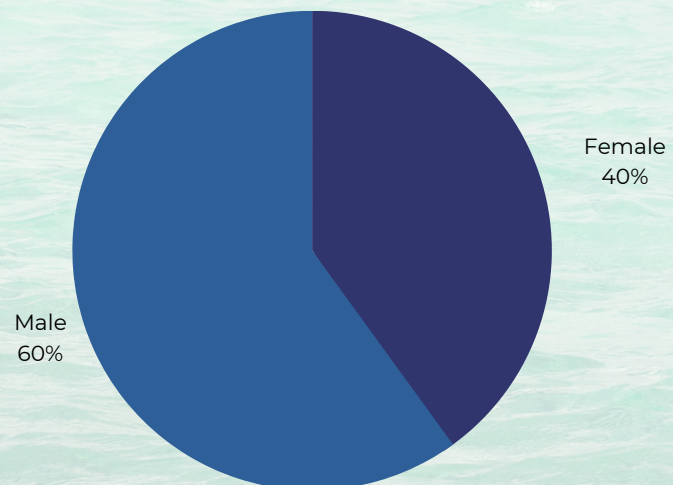
## Hometowns

Hometowns
Guanaja
Abaco
Campeche
South Africa
Costa Rica
Scotland
Colorado
Montana
Virginia
California
Colorado
Pennsylvania
Ohio
Oklahoma
Texas
NY
NJ
Florida
Michigan
NC
Oregon
Alaska
Hawaii
SC
Louisiana
Georgia

## Enrollment



## Gender



Followers: 5,738



# 2022 Donors

\$5,000 and up

## Corporation Partners

Scientific Anglers

## Grants

Rockwell Foundation

JW Couch Foundation

West Marine Blue Future

Fleming Family Foundation

## Private

Matt Nawrocki

Jeff Runnfeldt

James Brownlie



# Our Family

## STAFF

Executive Director- Heather Harkavy  
Assistant Director - Rebecca Brown

## PROGRAM COORDINATORS

Guanaja, Honduras - Heather Harkavy  
Abaco, Bahamas - Jake Wood  
Costa Rica - Tom Enderlin  
Xcalak, Mexico - Jesse Colton  
Colorado - Steve Brown

## BOARD

Steve Brown - Founder  
Beckie Brown - Chair  
Rebecca Brown - Secretary  
Matt Nawrocki - Treasurer  
Mike Shelly  
Jim Brownlie  
Jeff Rundfield  
Scott Allen  
Blakeley Dunn  
Mason McPherson

## TRIP LEADERS

Bo Wiltshire  
Knox Kronenberg  
Jake Wood  
Olivia Merlino  
Genevieve Chiu-Schaepe  
Scott Allen  
Mason McPherson  
Cam Zirk  
Kevin Jackson

## INTERNS

Journal Editor - Blakeley Dunn  
Social Media - Sebastian Sawhney



# Proud partners with:



# SIMMS



FRIENDS of the ENVIRONMENT





# 2022 FINANCIALS

## REVENUE

Program Sales Income: \$146,137.15

Scholarships Raised: \$47,300

Initiatives: \$3,000

Unrestricted Donations: \$88,362.67

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Total Revenue: \$284,799.82

## EXPENSES

Program Costs: \$161,840.01

Payroll: \$71,542.04

Operating Costs: \$55,806.04

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Total Expense: \$289,188.09

Net Margin: -\$4,388.27



# Testimonials

"Overall, the trip was the most enlightening experience I have partaken in. It has helped me realize that fishing is my passion and that I want to stay on the path I have set in my life. My biggest takeaway from the trip is that flyfishermen should educate themselves and help the environment. I think that the experience has helped me grow and mature as a person by learning about other communities and people. It has made me realize how fly fishing brings people together and joins us as a fishing community." Gavin, 17 yrs old, Montana

Fishing has always taught me the value of patience, but never did I think I could learn so much beyond fishing within this program. Learning about myself, my values, and life itself, has transformed my world outlook. Guanaja has helped me become more open to things like generosity, sharing about myself, and accepting others. Although these are things the average person makes an effort to do, the values and love in Guanaja has expanded the way I think about it. I can't wait to come back.

Ramsey, 16 yrs old, Colorado

In the span of seven days, F4C taught me to appreciate the things I have and the things I don't, how to wholeheartedly embrace cultural differences in no other way than diving headfirst, and what it means to be truly vulnerable. I could not be more grateful to be a part of Fish for Change's mission that has and will continue to touch the lives of so many.

Julia, 21, Virginia







# Contact Info

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Instagram/ Tik Tok/ Facebook: @fishforchange

